

FoodMinds Global Food & Nutrition Affairs




FoodMinds is a collective of passionate nutrition experts— policy wonks, trend-watchers, dietitians and storytellers— that helps organizations navigate a complex food system to grow their business and nourish the world.

Global food and nutrition affairs is FoodMinds' point of difference. It's a term that reflects our unique understanding of how the food and nutrition landscape is evolving to meet the global demands of an ever-changing population and planet. It's where food policy, science and public health intersect. It's the knowledge of key drivers and players, and interrelationships. It's learning from the past, harnessing the present and predicting the future. And it's helping you effectively navigate this dynamic environment and secure a seat at the table where critical conversations and decisions are happening.



We partner with you to anticipate, respond to and engage in global food and nutrition affairs initiatives in a way that achieves your business goals and meets the expectations of government, public health, and consumer stakeholders— a challenge that requires an unprecedented level of innovation, transparency and credibility.

Our global food and nutrition affairs services span issues management, scientific and regulatory affairs, and public affairs disciplines. Our Global ExpertBench™ and network of 30+ PhDs and RDs lends us unparalleled expertise and ears to the ground across 20+ countries and six continents (and growing), allowing us to apply these services around the world.

 Global Issues Forecasting & Management	 Scientific and Regulatory Affairs Programming	 Public Affairs and Advocacy Strategies
<ul style="list-style-type: none">– Custom monitoring, forecasting, analysis, and “always-on” counsel around current and emerging issues like:<ul style="list-style-type: none">• Front-of-pack nutrition labeling• Marketing and advertising restrictions• Food and beverage taxes• Ultra-processed foods• Sustainable, healthy diets and food systems• Food-based dietary guidelines– Global, regional and country-specific landscape reviews and presentations– Strategic planning workshops and roadmaps	<ul style="list-style-type: none">– Strategic engagement in policy/regulatory processes, including:<ul style="list-style-type: none">• Definition of goals, best opportunities to inform outcomes• Written comments• Oral testimonies• Claims petitions– Science development and translation to support policy/regulatory goals– Stakeholder briefings and relationship development with government agencies	<ul style="list-style-type: none">– Positioning/platform development with audience-specific messaging– Stakeholder mapping and connection strategies for policy influencers– Coalition building across science, public health and nutrition/health professional groups

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