

**food****minds**  
a division of Padilla

# **HEALTHY, SUSTAINABLE FOOD SYSTEMS SERVICES**





## Healthy, Sustainable Food Systems Services

With a rapidly growing global population and rising impacts from climate change, now is the time to rethink how we grow, share and consume food to nourish and feed an estimated 9.8 billion people expected by 2050. Healthy, sustainable food systems span multiple dimensions of the food and nutrition landscape. The intersection of sustainability and nutrition is a growing area of interest due to a strong need to produce nutrient-rich, safe, affordable and culturally acceptable foods in a way that reduces environmental impacts. As producers, commodity groups, food companies and retailers continue to explore how to elevate their contributions to a healthy, sustainable food system in a way that resonates, we have the expertise, analytical tools and data-driven insights — including a sustainable nutrition consumer food values survey — to help you tell a better story.

### OUR POINT OF DIFFERENCE

- Deep nutrition and sustainability **expertise** with more than 20 registered dietitians on staff
- A dedicated **team of experts** — including those with higher education degrees in environmental science, nutrition policy and global environmental policy — continuously tracking the growing intersection between sustainability and nutrition
- More than **25** global senior experts in more than 20 countries on six continents monitoring food and nutrition affairs, including sustainable food systems
- Strong local industry relationships and a true **understanding** of the key opinion leaders and influencers engaged in healthy, sustainable food systems
- **Access** to the latest conference intel, research, resources and reports on building and maintaining sustainable food systems

## SUSTAINABLE NUTRITION SURVEY HIGHLIGHTS:

**> 1,000 household food purchase decision-makers surveyed**  
**NEARLY HALF of consumers say nutrition and sustainability**  
**are important in their food choices**



### Sustainable Nutrition Survey

To help our clients understand changing consumer food values, we conducted a survey to learn how U.S. consumers perceive the intersection of nutrition and sustainability and how it impacts their food choices.



### Global Food and Nutrition Affairs

Our experts provide strategic counsel on global and domestic issues impacting sustainable food systems, providing deep dive landscape presentations, strategic sessions and global competitive assessments aligned to meet client goals.



### Compelling Sustainability Content

Using data-driven insights, we identify key themes, relevant consumer values, and develop new narratives. We create authentic and compelling sustainability content to engage key audiences.



### Stakeholder Engagement on Sustainability Approaches

We engage stakeholders, key opinion leaders, industry experts and commodity groups on a wide variety of sustainability topics via cross-sector roundtables, think tank events, symposia and 1:1 briefings.



### Sustainability Landscape Assessments & Monitoring

We offer custom daily and weekly monitoring and forecasting reports to keep a pulse on the evolving sustainable food systems landscape, highlighting topics and issues that meet individual client business needs.

We leverage our extensive healthy, sustainable food systems resource library to access current research and the latest food and nutrition affairs actions, trends and insights to advise our clients.





## About FoodMinds

FoodMinds, a division of Padilla, is a food and nutrition affairs company that expertly navigates science, public affairs, consumer values and communication to create breakthrough strategies and help clients meet business and public health objectives. The firm has 40 employees, including 20+ registered dietitian nutritionists along with a global network of food and nutrition affairs experts.

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## Contact

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