

Global Foodscapes

Forecasts from our Global Food
and Nutrition Affairs Team

foodminds

Welcome to the inaugural edition of Global Foodscapes, news you can use from FoodMinds' global food and nutrition affairs team. Every couple of months or so, we will share insights on key developments happening at the intersection of food policy, science and public health to keep you informed and prepared for what's coming.

Today's issue focuses on the Biden Administration's nutrition and sustainability agenda, while future issues will cover landmark summits, emerging policy issues, sustainable food systems actions and more.

Is there a particular topic you'd like to see covered? Let us know [here!](#)

*– Sarah Levy, FoodMinds' Global
Director of Food & Nutrition Affairs*





Four Things You Should Know About:



Food and Nutrition Policy Under the New Biden Administration

1. Get ready for a change of pace. Motivated by COVID-19, the climate crisis and racial equity, President Biden, legislators and federal agencies are expected to reinvigorate U.S. food and nutrition policy. Everything from a new Farm Bill to Child Nutrition Reauthorization, to the FDA Nutrition Innovation Strategy is on the table. Understanding how these actions will impact your sector, and how you can engage, is an important first step.

2. Addressing rising food insecurity is priority number one. The COVID-19 pandemic has worsened hunger rates, with more than 30 million adults and 12 million children experiencing [food insecurity](#) in America. Black, Latinx and Native American communities are disproportionately impacted. In response, the Biden Administration plans to strengthen food and nutrition assistance programs by raising Supplemental Nutrition Assistance Program (SNAP, formerly known as “food stamps”) benefits, increasing access to online grocery shopping, offering free school meals to all students in need and providing additional funding to food banks. Consider how these changes impact your business and how to enhance engagement.

3. Climate actions will intersect with food policy. Within his first two weeks in office, President Biden unveiled sweeping plans to address the climate crisis. The actions, which range from the appointment of the nation’s [first Special Presidential Envoy for Climate](#) to an upcoming [Leaders’ Climate Summit](#), will have global reach and foreign policy implications. Integration of nutrition and sustainable food system considerations within these climate activities is likely and will be important to monitor.

4. Keep an eye on state and local actions. While activity will ramp up at the federal level, local and state-level efforts related to food and beverage taxes, marketing and sales restrictions and ingredient safety will accelerate too. Grassroots stakeholders are more likely to drive change during Biden's term than they have in recent years.

Interested in learning more? FoodMinds' global food and nutrition affairs team helps clients navigate the evolving landscape and prepare for the future. Reply to this email or reach out to ContactUs@foodminds.com to start the conversation.



Global Food Views



How do you anticipate U.S. President Biden's election will impact food and nutrition policy/activity in your region?

In France, there has been some relief and a positive reaction to the U.S. rejoining the Paris Climate Agreement, which may ensure a favorable path forward for the EU Farm to Fork strategy. While the devil will be in the details, it's always better to (re)start with an overall shared objective.

– *Veronique Braesco, VAB-Nutrition Director and member of FoodMinds' Global ExpertBench™*

In Brazil, there will continue to be great pressure from all sides to improve the quality of what is produced, especially with the Biden Administration's focus on solving hunger and climate change. It's likely we will see more policies and incentives for local producers and sustainability on the agriculture side.



Food for Thought



[The Biden Administration on Climate Change](#)

“From sustainable agriculture to environmental justice, these developments will set the stage for how the country responds to the global crisis and present unique opportunities for multi-sector stakeholders to advance sustainability commitments and action.”

[The New Food Policy Frontier](#)

“The coronavirus crisis has exposed the reality that to build back stronger, society must address all four challenges in an integrated way. A reinvigorated food and nutrition policy environment will present new business challenges and opportunities.”

[Changing Consumer Food Values During COVID-19](#)

“As consumer food values continue to evolve during the pandemic, it is essential that any sustainability education and awareness initiatives account for the critical importance of cost and economic realities.”



Global food and nutrition affairs is FoodMinds' point of difference. Learn more here.

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